

NEWS RELEASE

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OCEAN CITY AREA PLAYS 285,727 ROUNDS OF GOLF IN 2006

One Of The Game's Emerging Destinations Continue To Carve Out Its Niche In The Competitive Golf Market

January 8, 2007, Ocean City, Md. – The Ocean City area golf market enjoyed a strong 2006 with 285,727 rounds played, according to Ocean City Golf Getaway, a non-profit marketing association.

In keeping with trends throughout the Mid-Atlantic, rounds were flat in comparison to 2005, but overall the Ocean City area has enjoyed tremendous growth in recent years. The area, which features some of the region's most highly regarded courses, including Lighthouse Sound, one of *Golf Magazine's* Top 100 You Can Play, has seen a 28 percent increase in rounds played since 2003.

“Ocean City is one of the premier golf destinations on the East Coast and the number of rounds played reflects our growing place in the market,” Mike Cleary, Ocean City Golf Getaway's Chief Operating Officer said. “We have worked hard to inform golfers throughout the region about the benefits of an Ocean City golf vacation and the results have been apparent, but this is a starting point. We look forward to expanding our presence in the coming years.”

About Ocean City Golf Getaway

Ocean City Golf Getaway, entering its 15th year, has been a driving force behind Ocean City's emergence as a premier East Coast golf destination. The organization, whose birth coincided with Ocean City's golf boom, has served as the primary marketing arm for the area's bevy of quality courses.

OCCG's efforts have helped enable a once dormant golf community to evolve into must-play destination. From its website – www.oceancitygolf.com – to its vacation planner, a near comprehensive list of the area's best courses, accommodations and restaurant options, Ocean City Golf Getaway is an essential resource. The organization's primary mission is to educate golfers about the benefits of an Ocean City golf vacation and provide them with all the information needed to make informed decisions when planning a trip.