

NEWS RELEASE

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OCEAN CITY GOLF GETAWAY MEMBERS HELP GOLFERS OUT OF THE PROVERBIAL BUNKER

Marketing Organization Steps In To Assist Golfers Left In A Lurch After Packager Goes Out Of Business

January 12, 2007, Ocean City, Md. – In Ocean City, Md., the customer still comes first.

A company that sells golf packages recently went out of business, taking with it the money deposited by numerous golfers planning Ocean City golf vacations this spring. The courses and accommodations the golfers planned to visit received no money from the defunct packager either, leaving the golfers with no recourse.

Ocean City has grown into one of the East Coast's premier golf destinations on the strength of its golf, a beautiful setting and an unmatched commitment to customer service. The area's dedication to customer service was never more evident than in the way it assisted the golfers burned by the out-of-business packager.

Showing the spirit of cooperation that has allowed the area to grow together, courses and hotels, with the assistance of Ocean City Golf Getaway, have worked to make sure the golfers get the full Ocean City experience at no additional cost. The amount of money the golfers paid the packager in a deposit has been knocked off the price their trip.

"There is nothing more valuable to us than our guests," Mike Cleary, Ocean City Golf Getaway's Chief Operating Officer, said. "The courses and accommodations properties had the ability to help these golfers through an unfortunate circumstance and were more than happy to do so. Our commitment is always to the golfers that help make our destination great."

"We certainly appreciate everything. People got together to help out in the situation and that is very good," said Nick Davis, a New Jersey golfer potentially affected by the packager's demise. "It brings a lot of good will. We are very appreciative of the timeliness. [Ocean City Golf Getaway] didn't sit around and wait for this thing. They got right on it and took care of it. I think that speaks well for the area."

About Ocean City Golf Getaway

Ocean City Golf Getaway, entering its 15th year, has been a driving force behind Ocean City's emergence as a premier East Coast golf destination. The organization, whose birth coincided with Ocean City's golf boom, has served as the primary marketing arm for the area's bevy of quality courses.

OCGG's efforts have helped enable a once dormant golf community to evolve into must-play destination. From its website – www.oceancitygolf.com – to its vacation planner, a comprehensive list of the area's best courses, accommodations and restaurant options, Ocean City Golf Getaway is an essential resource. The organization's primary mission is to educate golfers about the benefits of an Ocean City golf vacation and provide them with all the information needed to make informed decisions when planning a trip.