

# **NEWS RELEASE**

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## **OCEAN CITY GOLF GETAWAY NAMES KIM RUARK PRESIDENT**

### **Cambridge Native Will Handle Day-To -Day Operations Of OCGG**

*February 5, 2007, Ocean City, Md.* – Kim Ruark has been named president of Ocean City Golf Getaway, a non-profit marketing consortium dedicated to making Ocean City, Md., the East Coast’s premier golf destination.

As the president of OCGG, Ruark, who also handles the marketing of Ruark Golf Properties, will oversee the organization’s day-to-day operations and an 11-person board of directors.

“Kim Ruark will be a tremendous asset to Ocean City Golf Getaway,” said Mike Cleary, OCGG’s chief operating officer. “Kim’s work ethic and creativity have already benefited the area immensely and her increased role should enhance the efforts of Ocean City Golf Getaway.

Ruark, a Cambridge native, brings a track record of success to OCGG. Her vision has been one of the driving forces behind the success of The Links at Lighthouse Sound, Rum Pointe Seaside Golf Links, GlenRiddle Golf Club, Beach Club Golf Links and Nutters Crossing Golf Club, five of the area’s most popular courses.

Ruark is the granddaughter of Harold and Eleanor Ruark.

### **About Ocean City Golf Getaway**

Ocean City Golf Getaway, entering its 15<sup>th</sup> year, has been a driving force behind Ocean City’s emergence as a premier East Coast golf destination. The organization, whose birth coincided with Ocean City’s golf boom, has served as the primary marketing arm for the area’s bevy of quality courses.

OCGG’s efforts have helped enable a once dormant golf community to evolve into must-play destination. From its website – [www.oceancitygolf.com](http://www.oceancitygolf.com) – to its vacation planner, a near comprehensive list of the area’s best courses, accommodations and restaurant options, Ocean City Golf Getaway is an essential resource. The organization’s primary mission is to educate golfers about the benefits of an Ocean City golf vacation and provide them with all the information needed to make informed decisions when planning a trip.

OCGG membership is comprised of Ocean City area golf courses, hotels and restaurants.